

The Opinion Research Business (ORB)

BBC 'Soul of Britain' Questionnaire ©

Sample: 1000 randomly selected respondents in Great Britain

Fieldwork 25th April – 7th May 2000

1000 telephone interviews

S/2022

Main references	Year	Month	Sample size	Other references	Year	Month	Sample size
ORB	2000	April/May	1000	ORB	1999	July	1000
European Values	1990	June	1480	ORB	1995	October	1000
European Values	1981	July	1230	Gallup Poll	1987	April	1000
				Gallup Poll	1968	June	1000
				Gallup Poll	1957	February	1000
				Gallup Poll	1948	September	1000
				Gallup Poll	1947	December	1000
				Gallup Poll	1937	November	1000

(All surveys are nationally representative samples of respondents in Great Britain)

The BBC have commissioned a special survey called 'Soul of Britain' to assess the state of the nation and its beliefs in the Millennium year. The results of this survey will be presented in a series of nine programmes on BBC1 Sunday evening at 10.30pm commencing on June 4th. We would like to ask you, as a selected respondent, to participate in the questionnaire, which will take about 30 minutes. You are assured of the confidentiality of your replies and only the overall results will be disclosed to the BBC. Throughout Great Britain a random sample of 1000 respondents, like yourself, representing all walks of life, will be interviewed.

1a Firstly, in general, do you feel things in Britain these days are heading in the right or wrong direction? **(MARK ONE ONLY)**

1999* **2000**

45 **36** Right direction
 33 **49** Wrong direction
 22 **15** Don't know

1b What would you say are the three most important problems facing society these days? **(WRITE IN AND CODE)**

	Total	Britain Heading in Right Wrong Direction	
Crime/law and order	46	44	50
Lack of finance/unemployment	27	30	27
NHS/state of people's health	22	25	22
Poor education	20	22	20
Lack of morals/discipline/family life	15	10	19
Drugs	13	14	13
Poverty/run down inner city areas	10	15	7
Housing/house prices/homelessness	8	11	6
Environment	8	10	5
Youth/young people's attitudes	7	7	7
Immigrants/refugees	6	3	8
Racism/discrimination	6	7	4
High taxation/poor benefits/poor welfare	5	4	6
The Labour government/politics	5	4	8
Transport system/traffic	5	5	4
Balance between rich and poor/inequality	4	4	4
Pensions/pensioners need for help	4	4	4
Lack of faith/religion/belief in God	3	2	4
Europe/the Euro	3	3	3

* ORB July 1999

2a And do you think you, personally, are heading in the right or the wrong direction? **(MARK ONE ONLY)**

- 82** Right direction
9 Wrong direction
9 Don't know

2b What would you say are the three most important problems facing you, personally, these days? **(WRITE IN AND CODE)**

	Total	Personally Heading in Direction	
		Right	Wrong
Money/finances/investments	39	40	38
My employment/career	25	25	28
M health/my age	18	17	20
My children	9	10	2
Law and order/fear of crime	8	9	3
Children's education	6	6	5
Pensions/retirement	6	6	9
Housing/my home/homelessness	6	6	2
Other family members	6	6	8
Higher cost of living today	4	4	3
NHS4	3	9	
Increased taxes/rates	4	4	3
Lack of time	3	3	1
Dealing with pressure/stress	3	3	1
New relationships/break up of marriage/single parent	3	2	8
People socialising/respecting each other	3	3	2
None	12	13	3

3 Please look carefully at the following list of voluntary organisations and activities and say....

- a) Which, if any, do you belong to?
(CODE ALL 'YES' ANSWERS UNDER a)
- b) Which, if any, are you currently doing unpaid voluntary work for?
(CODE ALL 'YES' ANSWERS UNDER b)

	3a Belong			3b Do unpaid work for		
	1981	1990	2000	1981	1990	2000
Social welfare services for elderly, handicapped and deprived people	9	7	6	6	5	4
Voluntary organisations concerned with health	N/A	4	7	N/A	4	3
Religious or church organisations	22	16	16	7	6	8
Education, arts, music or cultural activities	7	10	18	1	3	6
Youth work (e.g. Scouts, guides, youth clubs etc)	7	4	9	5	3	6
Trade unions	21	14	11	1	1	1
Political parties or groups	4	6	5	1	2	1
Local community action on issues like poverty, employment, housing, racial equality	N/A	4	8	N/A	1	4
Third world development or human rights	1	2	8	1	1	2
Conservation, the environment, ecology	5	6	13	1	2	3
Other groups	10	8	7	1	4	4
None/no answer	48	46	45	81	72	67

4a Thinking back over the last 12 months have you given money to charity in any of the following ways including church/street collections but exclude purchasing national lottery tickets? **(MULTICODE)**

- 13 A covenant
- 38 Regular donations to a charity
- 63 Occasionally give to a worthwhile cause
- 7 Do not normally give to charity
- 1 Don't know

4b Thinking back over the last 12 months approximately how much money have you given to charity including church/street collections?

- 16 Under £10
- 39 £10-£49
- 16 £50-£99
- 10 £100-£199
- 6 £200-£499
- 4 £500-£999
- 2 £1000+
- 3 Given nothing to charity
- 3 Don't know

Average £120

5 Do you think you give more or less to charity now than you did five years ago or is it about the same?

- 49 More
- 38 The same
- 12 Less
- 1 Don't know

6 Taking all things into consideration, would you say that you are...? **(READ OUT, REVERSING ORDER FOR ALTERNATE CONTACTS)**

1981	1990	2000	
38	38	29	Very happy
57	53	62	Quite happy
4	7	6	Not very happy
0	2	2	Not at all happy
0	1	1	Don't know

7 How satisfied are you with the financial situation of your household?

	Dissatisfied									Satisfied
	1	2	3	4	5	6	7	8	9	10
1981	6.8 mean									
1990	6.5 mean									
2000	6.6 mean									

8 We are interested in the way people, like yourself, are feeling these days. During the past few weeks, did you ever feel...?

	Yes			Well being Score
	1981	1990	2000	
a) Particularly excited or interested in something	47	54	58	+1
b) So restless you couldn't sit long in a chair	36	38	41	-1
c) Proud because someone had complimented you on something you had done	49	55	65	+1
d) Very lonely or remote from other people	14	19	25	-1
e) Pleased about having accomplished something	65	72	84	+1
f) Bored	31	33	39	-1
g) On top of the world/feeling that life is wonderful	43	44	48	+1
h) Depressed or very unhappy	25	20	25	-1
i) That things were going your way	60	63	71	+1
j) Upset because somebody criticised you	16	15	20	-1

Average well being score 1.4 1981
1990
0.4 2000

9 All in all, how would you describe your state of health these days? Would you say it is...? **(READ OUT, REVERSING FOR ORDER ALTERNATE CONTACTS)**

	1981	1990	2000	
39	36	26	Very good	
34	39	44	Good	
21	19	23	Fair	
4	5	6	Poor	
2	1	2	Very poor	

10 Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

	1981	1990	2000	
43	42	37	Most people can be trusted	
54	55	59	Can't be too careful	
3	3	4	Don't know	

11 All things considered, how satisfied are you with your life as a whole these days? Please use this card to help with your answer.

Very Dissatisfied 1 2 3 4 5 6 7 8 9 10 Very Satisfied

1981 7.7 mean
1990 7.5 mean
2000 7.3 mean

12 How much would you say you trust your immediate neighbours? **(READ OUT, CODE ONE)**

	1995*	2000	
56	47	Completely	
28	38	Mostly but with some reservations	
8	11	Not very much	
7	4	Don't know	

* ORB survey for General Accident October 1995

- 13 Which of the following best describes your relationship with your immediate neighbours? If you have more than one set of immediate neighbours, please answer for the neighbours you have lived next to longest?
- 2 Avoid them
 - 6 Do not ever see/meet them, but do not deliberately try to avoid them
 - 20 On nodding acquaintance
 - 35 Know them quite well
 - 20 Know them very well
 - 16 They are personal friends
 - 1 Other
 - 1 Don't know

Now for some different topics...

- 14 How often, if at all do you think about the meaning and purpose of life?

1981	1990	2000	
34	36	38	Often
33	34	33	Sometimes
20	20	19	Rarely
13	10	10	Never
1	0	1	Don't know

- 15 Do you ever think about death? Would you say...?

1981	1990	2000	
15	19	26	Often
44	44	43	Sometimes
24	23	20	Rarely
18	14	12	Never

- 16 Do you consider yourself solely to be a biological organism, which ceases to exist at death, or is there another existence after death?

- 31 Yes, a biological organism, which ceases at death
- 52 No, another existence after death
- 17 Don't know

17a People sometimes talk about certain kinds of personal experiences, which involve a non-everyday awareness of a presence or power. I am going to read out a list of some of the kinds of things they talk about. Have any of these ever happened to you?

17b (IF YES) And for each experience would you describe it as religious or not?

	Spiritual Experience 17a						Religious Phenomena 17b					
	Yes			No			Yes		No		DK	
	1981	1987*	1990	2000	1981	1987*	2000	1987*	2000	2000		
A patterning of events in your life that convinces you that in some strange way they were meant to happen		29		55		71	43	32	32	68	64	5
Felt as though you were in touch with someone who had died	26	18		25	73	82	74	38	33	62	60	7
An awareness of a sacred presence in nature		16		29		84	68	61	51	39	45	4
An awareness of the presence of God		27		38		73	59	80	77	20	21	2
An awareness that you are receiving help in answer to prayer		25		37		75	61	79	82	21	16	2
An awareness that you are in the presence of evil		12		25		88	73	38	33	68	65	2

18 Here are two statements, which people sometimes make when discussing right and wrong. Which one comes closest to your own point of view?

- a) There are absolutely clear guidelines about what is right and wrong, these always apply to everyone, whatever the circumstances.
- b) There can never be absolutely clear guidelines about what is right and wrong. What is right and wrong depends upon the circumstances at the time.

	1981*	1990	2000	
28	35	20	Agree with statement a	
64	60	75	Agree with statement b	
4	2	3	Disagree with both	
4	3	2	Don't know	

* Good and evil

19 When it comes to judging right from wrong which of the following have been the main influences in your life? (MARK UP TO 3 MENTIONS)

- 83 Mother
- 72 Father
- 20 Relatives
- 21 Friends
- 22 School
- 13 School teacher
- 9 Minister
- 8 Media
- 15 Other (WRITE IN) _____
- 2 Don't know

* Gallup Poll New Society April 1987

20 Do you regard yourself as belonging to any particular religion?

1937*	1990	2000		
78	58	48	Yes	Go to Q21a
22	42	51	No	Skip to Q21b
0	0	1	Don't know	

21a (IF YES) Which one? (CODE UNDER Q21a)

21b (IF NO OR DON'T KNOW) Were you ever a member of a religious denomination? Which one? (CODE UNDER Q21b)

	Percentage of Total Population			
	21a		21b	
	Religious Denomination		Before 2000	
	1957*	1990	2000	
Roman Catholic	9	9	9	5
Church of England	55	40	25	15
Church of Scotland	7*	N/A	2	2
Church in Wales	N/A	N/A	0.4	0
Baptist/Methodist/Pentecostal/Non Conformist	15	7	4	3
Salvation Army	N/A	N/A	0.2	0.1
Christian 'House Church'/'New Church'	N/A	N/A	2	1
Jewish	N/A	0	0.3	0
Muslim/Islam	N/A	1	1	0
Hindu	N/A	1	1	0
Buddhist	N/A	0	0.1	0
Sikh	N/A	0	0.3	0
Pre-Christian religions such as Druidism/Wicca/ Pagan	N/A	N/A	0	0
Other (WRITE IN)				
	5	N/A	3	6
Not sure	N/A	-	0.1	2
Never member of any religion	9	-	-	19

* Scottish Church

22 Apart from weddings, funerals and christenings, about how often do you attend religious services these days?

1947*	1948*	1957*	1981	1990	2000	
30			4	4	6	More than once a week
30			10	9	9	Once a week
30			9	10	8	Once a month
30			5*	14*	10	Once a quarter
30			7	8	4	Christmas/Easter day
30			8	8	12	Once a year
30			12	10	7	Less often
40			46	46	45	Never, practically never

* Other specific holy days

23 In general do you think things in the church and in religions generally in Britain are going in the right or wrong direction?

30 Right direction
39 Wrong direction
31 Don't know

* Gallup Poll November 1937 'Are you a member of a church?'

* Gallup Poll December 1947 'Did you go to a religious service last Sunday or the Sunday before?'

* Gallup Poll September 1948 'Was there anything you did last Sunday? Went to church'

* Gallup Poll February 1957 'What religious denomination do you belong to?'

24 Do you personally think it is important to hold a religious service for any of the following events?

	Yes		No		DK	
	1990	2000	1990	2000	1990	2000
a) Birth	65	53	33	45	2	2
b) Marriage	79	69	20	29	2	2
c) Death	84	79	14	19	1	2

25 Independently of whether you go to church or not, which of these would you say you are...? (**READ OUT, MARK ALL MENTIONS**)

1981*	1990	2000	
N/A	N/A	31	A spiritual person
58	54	27	A religious person
N/A	N/A	10	An agnostic person
N/A	N/A	7	Not a spiritual person
36	38	21	Not a religious person
4	4	8	A convinced atheist
3	4	5	Don't know

26 Generally speaking, do you think that the leaders of religion are giving adequate answers to...?

	Yes			No			DK		
	1981	1990	2000	1981	1990	2000	1981	1990	2000
a) The moral problems and needs of the individual	30	28	21	45	53	67	24	19	11
b) The problems of family life	32	31	23	44	54	67	24	16	10
c) People's spiritual needs	42	53	41	32	31	43	26	15	15
d) The social problems facing our country today	N/A	25	22	N/A	60	70	N/A	15	8
e) Helping children understand right from wrong	N/A	N/A	43	N/A	N/A	48	N/A	N/A	9

27 Do you think it is proper for the leaders of religions to speak out on...? (**READ OUT, REVERSING ORDER FOR ALTERNATE CONTACTS**)

	Yes		No		DK	
	1990	2000	1990	2000	1990	2000
a) The family	N/A	74	N/A	23	N/A	4
b) Disarmament	55	57	39	38	6	5
c) Poverty	N/A	82	N/A	17	N/A	2
d) Abortion	53	49	41	47	6	5
e) Global inequality	N/A	70	N/A	26	N/A	4
f) Extramarital affairs	49	51	45	44	6	5
g) Unemployment	45	51	49	46	6	3
h) Racial discrimination	65	75	30	22	5	3
i) Euthanasia	57	56	35	37	8	7
j) Homosexuality	43	46	49	48	8	7
k) Ecology and environmental issues	60	63	34	33	6	4
l) Government policy	34	41	60	54	6	5
m) Education issues	N/A	59	N/A	38	N/A	4

28 Which, if any, of the following do you believe in?

	Yes					No					DK					
	1947*	1957*	1968*	1981	1990	2000	1947*	1957*	1981	1990	2000	1947*	1957*	1981	1990	2000
a) God			77	76	71	62			16	20	30			9	9	8
b) Jesus				N/A	N/A	62			N/A	N/A	29			N/A	N/A	8
c) Life after death	49	54	38	45	44	51	27	17	35	41	37	24	29	19	15	13
d) A soul				59	64	69			27	28	25			14	8	6
e) The Devil		34	21	30	30	32	42		60	61	63	24		10	9	6
f) Hell			23	27	25	28			63	65	66			11	10	6
g) Heaven			54	57	53	52			32	38	41			11	9	8
h) Sin				69	68	71			25	27	26			6	5	4
i) Resurrection of the dead				N/A	32	32			N/A	55	61			N/A	14	8
j) Re-incarnation			18	27	24	25			54	60	65			19	16	10

29 Do you believe that Jesus Christ was the Son of God, just a man or just a story?

	1957*	2000	
71	38		Son of God
9	26		Just a man
6	25		Just a story
14	11		Don't know

30a Which of the following have you tried or experienced?

30b And which are important in helping to live your life?

	30a Tried/experienced	30b Important
Alternative medicine	39	14
Aromatherapy	32	7
Reflexology	16	3
Crystals	6	1
Prayer	41	25
Tarot/fortune telling	17	2
Astrology	16	2
Meditation	22	9
Faith healing (in a church context)	9	3
Faith healing (not in a church context)	6	2
Contact with supernatural beings such as angels	4	2
Not answered	25	49

31 Which of these statements comes closest to your beliefs?

1947*	1957*	1981	1990	2000	
45		41	32	26	There is a personal God
39		37	41	21	There is some sort of spirit or life force
N/A		N/A	N/A	23	There is something there
16		16	15	12	I don't really know what to think
N/A		6	10	15	I don't really think there is any sort of God, spirit or life force
N/A		N/A	1	3	None of these

* Gallup Poll December 1947

* Gallup Poll February 1957

* Gallup Poll June 1968

32 Some people say that all religions offer a path to God. Others say what they believe is the best path to God. Which of the following statements comes closest to your point of view? **(MULTICODE)**

- 32 All religions offer a path to God
- 9 What I believe in is the only path to God
- 33 There is a way to God outside organised religion
- 26 I don't believe in God
- 5 Don't know

33 Do you sometimes visit cathedrals/religious buildings solely for aesthetic reasons, to enjoy the beauty/history of the building, rather than for specific religious reasons such as to pray or attend a service?

- 79 Yes
- 20 No
- 1 Don't know

34 And how important is God in your life?
(10 means very important and 1 means not at all important)

Not at all	Very
1 2 3 4 5 6 7 8 9 10	

1981 5.7 mean
1990 5.25 mean
2000 5.0 mean

35 Some people don't believe that there is a God. Why do you think this is? **(READ OUT & MULTICODE)**

- 22 Science has explained the mysteries of life
- 41 There is too much suffering, poverty and injustice in the world for God to exist
- 20 The concept of God is irrelevant to modern society
- 31 Lack of knowledge/teaching about God
- 6 Other (WRITE IN) _____
- 5 Don't know

36 Which of the following statements comes closest to your point of view concerning the Bible? **(MULTICODE)**

- 23 It is the unique word of God
- 28 It is another holy book like others
- 20 It consists of moral tales/nice stories only
- 24 It is part of our cultural heritage like Shakespeare
- 9 It is no longer relevant to our culture
- 5 Don't know

Now for another topic...

37 Overall, how satisfied or dissatisfied are you with your home life?

Dissatisfied	Satisfied
1 2 3 4 5 6 7 8 9 10	

1981 8.4 mean
1990 8.2 mean
2000 7.9 mean

38 Are you currently...?

1981	1990	2000	
66	59	54	Married
1	5	11	Living with partner
2	4	5	Divorced
1	1	4	Separated
9	11	8	Widowed
20	19	19	Single

39 Have you been married before?

1990	2000	
11	26	Yes
89	74	No

40 Do you agree or disagree that marriage is an out-dated institution?

1981	1990	2000	
14	17	17	Agree
84	81	80	Disagree
2	2	3	Don't know

41 Irrespective of your current marital status, if you were to get married now would you expect it to last your lifetime or do you think this is an unrealistic expectation?

76	Last a lifetime
21	Unrealistic to expect it to last a lifetime
4	Don't know/Doesn't apply to me

42 If a woman wants to have a child as a single parent but she doesn't want to have a stable relationship with a man, do you approve or disapprove?

1981	1990	2000	
31	35	34	Approve
47	47	46	Disapprove
19	16	18	Depends
3	2	3	Don't know

43 Which of the following statements best describes your views about parents' responsibilities to their children?

1981	1990	2000	
72		85	Parents' duty is to do their best for their children even at the expense of their own well being
18		7	Parents' have a life of their own and should not be asked to sacrifice their own well being for the sake of their children
8		6	Neither
2		1	Don't know

44 Do you approve or disapprove of abortion under the following circumstances?

	Approve			Disapprove			DK		
	1981	1990	2000	1981	1990	2000	1981	1990	2000
a) Where the woman's health is at risk by the pregnancy	90	91	92	7	7	6	4	1	2
b) Where it is likely that the child would be born physically handicapped	78	76	65	17	19	24	5	5	11
c) Where the woman is not married	30	33	34	64	62	52	6	5	15
d) Where a married couple do not want to have any more children	32	39	39	62	57	53	6	4	9
f) Where the woman has chosen not to have the child	N/A	N/A	43	N/A	N/A	47	N/A	N/A	10

45 How interested would you say you are in politics?

1981*	1990	2000	
5	13	16	Very interested
34	36	42	Somewhat interested
33	32	25	Not very interested
28	19	17	Not at all interested

* Question 266 different wording

46 In political matters, people talk of "the left" and "the right". How would you place your views on this scale, generally speaking?

Left
1 2 3 4 5 6 7 8 9 Right
10

1981 5.7 mean
1990 5.4 mean
2000 5.1 mean

47 Of course we all hope that there will not be another major war, but if it were to come to that, would you be willing to fight for your country?

1981	1990	2000	
62	68	66	Yes
27	23	27	No
11	9	7	Don't know

48 On balance, do you think the scientific advances we are making will help or harm mankind?

1981	1990	2000	
48	45	47	Will help
22	26	30	Will harm
26	23	19	Some of each
4	6	4	Don't know

49 I am going to read out a list. Please tell me, for each item listed, how much confidence you have in them, is it a great deal, quite a lot, not very much or none at all? **(READ OUT, REVERSING ORDER FOR ALTERNATE CONTACTS)**

	A great deal			Quite a lot			Not very much			None at all			Don't know	
	1981	1990	2000	1981	1990	2000	1981	1990	2000	1981	1990	2000	1981	1990
a) The armed forces	38	32	20	43	49	56	15	15	18	1	3	3	1	3
b) The education system	14	12	11	46	35	47	35	47	36	2	5	4	1	3
c) The Church	19	16	10	29	27	27	40	44	42	1	13	17	1	4
d) The legal system	20	13	6	46	40	37	28	39	44	2	7	10	1	3
e) The press	5	2	3	24	11	16	57	56	55	1	29	24	1	2
f) TV current affairs programmes	N/A	N/A	9	N/A	N/A	58	N/A	N/A	25	N/A	N/A	5	N/A	4
g) Trade unions	5	6	5	21	20	28	50	49	45	22	24	15	2	7
h) The police	40	24	13	46	53	51	11	19	30	2	4	5	0	2
i) Parliament	11	9	4	29	36	28	47	43	51	12	11	12	1	4
j) Political parties	N/A	N/A	3	N/A	N/A	19	N/A	N/A	59	N/A	N/A	16	N/A	3
k) Civil service	9	7	6	39	37	38	42	47	42	7	8	9	2	5
l) Major companies	11	7	4	37	39	36	40	40	42	8	10	11	3	7
m) The social security system	N/A	5	5		28	32		52	44		14	14	1	6
n) The European Community	N/A	8	5		37	27		39	44		11	18	4	7
o) NATO	N/A	14	10		43	45		29	30		10	8	4	8

50 Should religious leaders such as bishops be in the House of Lords or not?

35 Yes
55 No
11 Don't know

51 Should the Church of England continue to be the established church in Britain with a special relationship between church and state or should the church and state be separate?

1957* **2000**

37 **29** Continue to be the established church in Britain

37 **64** Church and state separate

26 **7** Don't know

52 How tolerant a society do you think Britain is today?

Intolerant 1 2 3 4 5 6 7 8 9 10 Very tolerant

5.9 mean

53 Should there be a limit on writing, painting and other artistic expressions if it offends other people's beliefs?

43 Yes

53 No

4 Don't know

54 Do you think the decline in traditional religion makes Britain a better or worse country in which to live?

20 Better

45 Worse

27 No difference

9 Don't know

55a What are the main sources of your identity? Please choose from the following list.

55b What is the most important? **(MARK ONE ONLY)**

	55a Main sources	55b Most important
My family	80	70
Ethnic background	14	1
The language I speak	22	1
Where I was born	27	3
My social background	31	5
My religious background	15	4
Where I live now	23	3
My nationality	27	4
School/University	20	1
My work	23	3
Sexual orientation	9	0
Football team	6	0
Other sports	4	1
Other (WRITE IN)	3	3
Don't know	1	1

*Gallup Poll February 1957 'Do you think the connection between the Church of England and the State should continue or do you think the church should be separated from the State?'

56 a) To which of these geographical groups would you say you belong to first of all? **(READ OUT)**

b) And the next?

	56a			56b		
	1981	1990	2000	1981	1990	2000
Your neighbourhood/community	N/A		13	N/A		15
Locality or town where you live in	37		20	25		19
England	18		25	30		22
Wales	18		2	30		3
Scotland	18		6	30		3
Northern Ireland	18		0	30		1
Great Britain	31		9	27		11
UK	31		9	27		8
Europe	2		4	5		5
The world as a whole	9		11	8		7
Don't know	3		1	6		6

57 How proud are you to be British?

1981	1990	2000	
55	52	44	Very proud
31	34	39	Quite proud
8	8	8	Not very proud
3	2	4	Not at all proud
3	4	3	Don't know
N/A	N/A	3	Not British

58 a) If there were a general election tomorrow, which party would you vote for?

b) And which party would be your second choice?

c) And which party appeals to you most?

	58a		58b		58c	
	1990	2000	1990	2000	1990	2000
Conservative	34	22	8	11	7	19
Labour	35	34	10	16	3	32
Lib-Dems	6	11	22	41	2	16
Nationalist	2	2	3	5	0	2
Green Party	4	1	10	5	1	3
Other	0	2	1	3	0	2
Don't vote/not registered to vote	2	10	6	2	0	4
Don't know	12	15	32	4	84	8
Response refused/No answer	4	3	9	13	1	15

Voting intentions April/May 2000

Excluding don't know, refusals/no answer, didn't vote, not registered

Conservative	30.5
Labour	47
Lib-Dems	14
Nationalist	25
Green Party	1
Other	2.5

DEMOGRAPHICS

59 Sex of respondent

49 Male
51 Female

60 How old are you?

3	16-19	10	50-54
5	20-24	7	55-59
10	25-29	7	60-64
10	30-34	7	65-69
11	35-39	4	70-74
11	40-44	5	75+
10	45-49	-	Refused

61a Are there any children under the age of 18 living in your household?

35 Yes
65 No

61b How many children do you have in your household in the following age groups?

No of Children		
1	0-4	0.23
2	5-9	0.24
3	10-13	0.21
4	14-17	0.53

62 Can I ask how many adults you have in your household aged 18 or over? **(WRITE IN)**

2.00 mean

63 Which member of your household, related to you, would you say is the Chief Income Earner, that is, the person with the largest income, whether from employment, pensions, state benefits, investments or any other source?

62 Respondent is CIE **ASK Q64 ABOUT RESPONDENT ONLY**

37 Respondent is not CIE **ASK Q64 ABOUT BOTH THE RESPONDENT AND THE CIE**

64 Which of these best describes you / your household's Chief Income Earner? **(READ OUT)**

	Respondent	Chief Income Earner
<u>In paid work</u>		
Self employed	11	6
An employee working full time (30 hours a week or more)	39	25
An employee working part time (less than 30 hours a week)	12	1
<u>Not paid work</u>		
Unemployed, seeking work (and registered)	4	0.4
Unemployed, not seeking work (but not registered)	4	1
Retired with a pension	22	5
Student	5	0
Unwaged (e.g. housewife)	3	0

IF RESPONDENT / CIE WORKING ASK

65 What is the occupation of the Chief Income Earner / your occupation?

	Chief Income Earner
1 Job	_____
2 Industry	_____
3 Qualifications	_____
4 If self-employed, how many staff?	_____
5 If Civil Servant, what grade?	_____
6 If retired, give previous occupation	_____

66 Socio-economic group of Chief Income Earner.
(INTERVIEWER: CODE YOURSELF - DO NOT ASK RESPONDENT)

- 3 A
- 18 B
- 30 C1
- 24 C2
- 9 D
- 13 E
- 3 Refused

67 At what age did you (will you) complete your full-time education?

- 7 14 or under
- 15 15
- 26 16
- 18 17/18
- 6 19-20
- 27 21 or over
- 1 Don't know/can't remember

68 And do you...

- 30 Own your own home outright (without mortgage)
- 44 Own with a mortgage
- 13 Rent from a council or development corporation
- 9 Rent from a private landlord
- 3 Other
- 1 Refused

69 TV regions (ISBA classification)

- 1 Northern Scotland
- 7 Central Scotland
- 1 Border
- 5 North East
- 10 Yorkshire
- 12 Lancashire
- 17 Midlands
- 8 Wales & West
- 7 East of England
- 19 London
- 9 South East
- 3 South West

70 Which daily national newspaper do you read on a regular basis, that is at least four issues out of every six? **(MULTICODE)**

- 7 The Daily Telegraph
- 6 The Times
- 6 The Guardian
- 2 The Independent
- 1 The Financial Times
- 15 The Daily Mail
- 6 The Daily Express
- 11 The Sun
- 10 The Mirror
- 1 The Daily Star
- 12 Other
- 32 None

71 Which Sunday national newspapers do you read on a regular basis (at least two out of every three)?
(MULTICODE)

- 6 The Sunday Telegraph
- 4 The Sunday Express
- 10 The Sunday Times
- 13 News of the World
- 8 Sunday Mirror
- 4 The People
- 5 The Observer
- 15 The Mail on Sunday
- 0 Sunday Sport
- 7 Other
- 38 None

72 Does your TV at home have...

- 11 Satellite
- 13 Cable
- 16 Digital

73 Which TV stations do you watch most often? **(MULTICODE)**

- 50 BBC1
- 26 BBC2
- 36 ITV
- 15 Channel 4
- 5 Channel 5
- 3 Sky Movies
- 6 Sky Sports
- 8 Other Satellite channels
- 3 Other
- 10 None of these

74 Have you used or accessed the Internet in the last month?
(MARK ALL MENTIONS)

- 43 Yes
- 57 No

75 Do you regularly play the lottery?

- 55 Yes
- 45 No

76 Name and address of respondent

77 Details of postcode

- 78 On behalf of The Opinion Research Business and the BBC I would like to thank you for the time and help you have given. You are assured of the confidentiality of your replies but the overall results of the survey will be presented in a series of nine documentary BBC programmes entitled 'The Soul of Britain' commencing on Sunday 10.30pm June 4th.

Would you be willing to answer any more questions on behalf of the BBC?

- 82** Yes
- 17** No
- 1** Don't know

- 79 Would you be willing to take part in a filmed interview for these BBC programmes?

- 40** Yes
- 56** No
- 4** Don't know